

## Online Events FAQs

### General

**Q: What kind of online events do you conduct?**

**A:** We conduct online events like, Webinars Interviews, Panel Discussions, Podcasts, Q&A Sessions and Courses on Business & Finance.

**Q: What are the topics of the online events?**

**A:** Online events on several different topics are conducted regularly. These topics are related to business and finances. Information about the upcoming online events and topics is available on <https://webinar.starterscfo.com/>.

**Q: What will I learn after attending the online events?**

**A:** After the online events, you'll learn to

- Make flawless financial decisions.
  - Accurately estimate your company's valuation and Increase its worth.
  - Automate business and its functions.
  - Negotiate correctly with the investors and raise funds.
  - Forecast future revenue, expenses, and cash flows.
  - Build a budget and allocate resources based on projection.
  - Assess market, credit, or operational risk.
  - Understand ESOP to determine shares and resources to distribute to your employees.
- And more!

**Q: Who is the presenter?**

**A:** The founder of Starters' CFO, a Valuation Expert from NYU, IBBI registered valuer and M&A Consultant CA Abhishek Gupta is the presenter.

**Q. How can you help my business grow?**

**A.** We can help your business grow by providing expert financial management services that streamline operations, improve efficiency, and maximize profitability. Whether you're a startup looking to scale or an established company seeking strategic guidance, we offer customized solutions to support your growth objectives.

**Q. How do you handle client communication and support?**

**A.** We prioritize clear and transparent communication with our clients. We provide regular updates on the status of projects and initiatives, and we're always available to answer any questions or address any concerns you may have. Our team is dedicated to providing exceptional on-ground client support ensuring a positive experience working with us.

**Q. What are the benefits of outsourcing financial management to you?**

**A.** Outsourcing financial management to us offers numerous benefits, including cost savings, access to specialized expertise, improved efficiency, and enhanced strategic guidance. By partnering with us, you can focus on core business activities while we handle your financial management needs, helping you make better decisions and achieve greater success and growth.

**Q. Do you offer ongoing support and assistance beyond initial engagements?**

**A.** Yes, we are committed to building long-term partnerships with our clients and providing ongoing support and assistance beyond initial engagements. Our team remains available to answer questions, provide guidance, and address any concerns that may arise, ensuring that our clients receive the support they need to succeed.

## Before the Event

**Q: Where can I get information about the upcoming online events/s?**

**A:** You can visit <https://webinar.starterscfo.com/> to learn about the IA Start online events.

You can also visit social media pages [@IndiaAccelerator](#), [@KolkataVentures](#) and [@starterscfo](#) to get information and to register for the online events.

**Q: What is the online events schedule?**

**A:** For all the upcoming online events, please visit <https://webinar.starterscfo.com/>. The online events date and timings will be displayed on the confirmation message and email after the successful registration and also in the reminder messages and emails sent 1 day and 1 hour before the online events.

**Q: How do I join the online events session?**

**A:** After registration, you will receive a joining link in reminder emails, text messages, and WhatsApp messages one day and one hour before the online events starts time. Please open this link in your browser 5 minutes before the scheduled time. You should be able to join the online events after installation of the Zoom app on your device.

Please [click here](#) to download the Zoom App.

**Q: What is the duration of the online events?**

**A:** The duration of the online events is 90 minutes including 30 minutes of Q&A session in which you can ask any questions from the presenter to get the expert answer.

**Q: After I register, will I get a reminder for the online events session so I don't miss it?**

**A:** Yes, please be assured that you will receive reminders one day and one hour before the online events start in your registered email, phone message box, and WhatsApp.

## On Event's Day

**Q: How can I ask questions to the speaker?**

**A:** We have a dedicated Q&A session in the online events for 30 minutes. Before asking a question, you need to raise your hand on the Zoom app by clicking on the 'Raise Hand' button and once the presenter gives you a go-ahead, you can ask your question. You can also ask questions by typing your questions in the chat box. You can only ask one question at a time and please make sure that you have your questions ready so that the session can run smoothly without any pauses. You can raise your hand again for another question you may have.

[Click here](#) to learn how to raise your hand on the Zoom app and other features.

## After the Event

**Q: Can I access the online events recordings later, in case I miss to attend this session?**

**A:** Yes, you can visit <https://webinar.starterscfo.com/> to watch the recording of the conducted sessions. Generally, the recordings are uploaded within 3 to 5 days from the live online events. If you wish to watch it earlier, please email us at [alliance@starterscfo.in](mailto:alliance@starterscfo.in) to receive the online events recording.

**Q: How can I ask questions after the online events ends?**

**A:** You can email us your questions at [info@starterscfo.in](mailto:info@starterscfo.in) or call us at +91 8112 8112 68 to speak to expert counselors. You may also ask a question in the Feedback form you receive at the end of the online events.

**Q: Will I receive the certificate of participation for attending the online events?**

**A:** Yes, we'll share the Certificate for participation at your registered email within 3 working days from the online events.

**Q: Will I get access to the online events presentation?**

**A:** No, we do not share the presentations; however, we do share the online events recordings and online events notes so that you can refresh your learning even after the online events is over. You'll have lifetime free access to these recordings and notes.

**Q: Where can I suggest a topic for the next online events?**

**A:** You can share topic suggestions through the feedback survey shared with the attendees after the online events. Alternatively, you can email us your suggestions at [info@starterscfo.in](mailto:info@starterscfo.in) or call us at +91 8112 8112 68. Follow us on social media @IndiaAccelerator and @StartersCFO to get updates and speak to our representatives for quick support.